



Outdoor power supply has the highest sales volume

What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to grow at a CAGR of 6.3% from 2025 to 2030. The market growth can be ascribed to the increasing demand for cordless outdoor power equipment as people are more inclined toward greater flexibility and portability.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

Why is the maintenance cost of outdoor power equipment so high?

The factors to be reviewed regularly include inspecting cords, checking for damaged switches, sharpening, oiling, and other repairs needed for properly working the equipment. Hence, the maintenance cost of outdoor power equipment is relatively high, which is expected to hamper the market's growth.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

What drives the UK outdoor power equipment industry?

The UK outdoor power equipment industry is driven by a strong gardening culture, rising popularity of allotments and urban green projects, increasing demand for electric and battery-powered tools due to strict emission laws, and growing investments in smart, automated lawn care solutions.

What drives Japan's outdoor power equipment industry?

Japan's outdoor power equipment industry is driven by the increasing adoption of compact and precision-engineered tools for small gardens, high demand for automated and robotic equipment due to labor shortages, government support for urban greening, and strong consumer preference for high-tech, low-noise solutions.

OUTDOOR POWER SUPPLY MARKET REPORT OVERVIEW. The global outdoor power supply market size was valued at approximately USD 2.78 billion in 2024 and is expected to reach USD 33.79 billion by 2033, growing at a compound annual growth rate (CAGR) of about 32% from 2025 to 2033. Tiny motors or small engines power outdoor power equipment.

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As the market is constantly changing, the report explores competition, supply and demand trends, as well as the key factors that contribute to its changing demands across many markets. ... Lithium-ion Battery Outdoor Power Equipment (OPE) Market Product Definition, Product Types, Sales Volume and Revenue analysis of Each Type in North America ...

NAICS 444210: This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities such as repair services and selling replacement parts.

As of June 2023, in-store remains the most common sales channel for outdoor power equipment consumers, with 66% taking place at a brick-and-mortar location. Additionally: After an increase of 1.2 percentage ...

The outdoor power equipment market size is expected to grow from USD 31.0 billion in 2024 to USD 36.5 billion by 2029, at a CAGR of 3.3% during the forecast period. The outdoor power equipment market is driven by factors such as the growing global ...

Outdoor Power Equipment Market Size to Surpass USD 62 Billion by 2034. The global outdoor power equipment market size was USD 35 billion in 2023, accounted for USD 36.87 billion in 2024 and is expected to reach around USD 62 billion by 2034, expanding at a CAGR of 5.33% from 2024 to 2034.

Outdoor Power Supply Market Size was estimated at 11.33 (USD Billion) in 2023. The Outdoor Power Supply Market Industry is expected to grow from 12.92(USD Billion) in 2024 to 36.86 (USD Billion) by 2032. info@wiseguyreports | +162 825 80070 (US) | +44 203 500 2763 (UK) Login. Register.

The increase in spending is influenced by the growing popularity of outdoor trips, with the average European family planning around 2.5 outdoor trips per year. Online shopping has also fueled this market, with popular sites like Amazon, Decathlon, and Go Outdoors accounting for 42% of outdoor equipment sales in the region in 2023.

Every year, Selling Power magazine's research team ranks companies according to the estimated number of salespeople they employ. The 500 top companies in America, which employ the world's largest sales forces, depend on millions of salespeople to achieve their revenue goals, and the number of salespeople this year totals more than 25 million.

You'd be wise to get yourself a school janitor-sized key ring if you're looking for the key to success in selling handheld outdoor power equipment (OPE) to rural lifestyle customers. Because there isn't any one key - there are many. Chances are you'll need them all to unlock handheld equipment sales and maximize profitability. Keys to successfully selling handheld ...

Market Size & Trends . The U.S. outdoor power equipment market size was valued at USD 12.89 billion in



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2023 and is anticipated to grow at a CAGR of 6.7% from 2024 to 2030. The growing demand for landscaping services among ...

Get free shipping on qualified Lawn Mowers products or Buy Online Pick Up in Store today in the Outdoors Department. ... Tools and Outdoor Power Equipment. Tool Savings. Size of Yard. 1/4 Acre or Less. 1/4 - 1/2 Acre. 1/2 - 1 Acre. 1 - 2 Acres. Features. Brushless Motor. Mulching Lawn Mower. Bagger.

It is anticipated that the revenue will experience a compound annual growth rate (CAGR 2024-2031) of xx%, leading to a market volume USD xx Billion by 2031 The Outdoor Power Supply and Generator

The global outdoor power equipment market size in terms of revenue was estimated to be worth \$31.0 billion in 2024 and is poised to reach \$36.5 billion by 2029, growing at a CAGR of 3.3% during the forecast period.

Overview of Outdoor Power Equipment Market Global Outdoor Power Equipment is valued approximately USD 21.6 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 3.2% ...

Portable Power Station Market Size, Share, and Trends 2024 to 2034. The global portable power station market size is estimated at USD 4.51 billion in 2024, grew to USD 4.69 billion in 2025 and is predicted to hit around USD 6.61 billion by 2034, expanding at a CAGR of 3.90% between 2024 and 2034.

For this study, Grand View Research has segmented the global outdoor power equipment market report based on power source, end-use, type, and region: Power Source Outlook (Revenue, USD Million, 2018 - 2030)

Furthermore, the rising sales of DIY outdoor power equipment due to the pandemic are likely to drive the segment growth. ... Volume in '000 units, and CAGR from 2025 to 2030. Report coverage. Revenue and volume forecast, company market share, competitive landscape, growth factors, and trends ...



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